



ROYAL  
HIGHLAND  
SHOW 2012

• 21-24 JUNE •

MAJOR SPONSOR



## SPONSORSHIP OPPORTUNITIES

Set out below, is a range of sponsorship opportunities at the Royal Highland Show and costs. We will be pleased to discuss any ideas for your business exposure at the Show; to this end face-to-face meetings are preferred to discuss Main Sponsorship.

### Main Sponsor status

Food & Drink Hall	£ 20k
Forestry Area	£ 10k
Countryside Area	£ 15k
Music Programme	£ 15k

### Sponsoring aspects of the Show

Motor Zone sponsor	£2500
Bike Stunts Team - world class	£2500
East Concert Stage	£1000
West Concert Stage	£2500
Forestry Pole Climbing	£3000
Horse Logging	£1000
Golf Car free taxi service in showground	£2500
Disability services and equipment	£3000
Avenue Signage	£3000
First Aid & Ambulance services	£5000
Members Area	£5000
Advertorial in the Society's magazine	£3000
Cookery Theatre	minor £ 1,000 / major £10,000

### Stock & Stock Related

Grand Parade of Livestock Main Ring (on Friday, Saturday and Sunday)	£2000
Ring 6 Sponsor horse jumping ring	£2500
Sheep Breeds, Cattle Breeds & Horse Sections	£1,000
Horse Ambulance	£1,000
Thistle Ring equestrian	£2500

### Formal Functions

Presidents Lunch	£5,000
Chairman's Lunch	£2500
Long Service Awards Lunch	£1000